

RULES FOR THE PARTICIPATION OF PROJECTS CANDIDATE FOR PISCINA & WELLNESS BARCELONA 2021 AWARDS

1. WHICH PROJECTS ARE ELIGIBLE TO TAKE PART?

Recognition shall be given to innovative solutions whose main basis rests upon the human experience by means of water: providing well-being, improving health and generating communities.

These rules apply to the Piscina & Wellness Barcelona 2021 Awards in the following categories:

- **Award for the Best Project in Water Fun (Wellness Category):** The swimming pool as a fun space for people's well-being by means of water. This award aims to recognise those projects whose innovative proposal makes for an exciting value proposition for aquatic leisure and fun.
- **Award for the Best Project in Water Relaxation (Wellness Category):** The swimming pool as a relaxing space for people's well-being by means of water. This award aims to recognise those projects whose innovative aquatic solutions boost the pool's potential as a place specially designed to take care of oneself and relax.
- **Award for the Best Project in Water Sports (Health Category):** The swimming pool as a healthy space for people by means of water sports. This award aims to recognise those projects that promote innovation in aquatic spaces for more and better practice of sport at all levels and in all its possibilities.
- **Award for the Best Project in Aquatic Treatment (Health Category):** The swimming pool as a healthy space for people by means of aquatic treatment. This award is intended to recognise projects that improve the therapeutic possibilities in aquatic spaces to promote the treatment of people with special needs, rehabilitation and muscle strengthening.
- **Award for the Best Project in Water Literacy and Accessibility (Community Category):** The swimming pool as a space for community building, social integration and inclusion through aquatic literacy and effective access to water. This award aims to recognise those projects and initiatives that promote access to water spaces for all groups as a basic right of citizenship, inclusion and social integration.

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2. WHICH PROJECTS ARE ELIGIBLE TO TAKE PART?

All water projects in operation that are submitted for this competition, organised by FIRA DE BARCELONA, are eligible for the Piscina & Wellness Barcelona 2021 Awards in the aforementioned categories.

Projects that are in the design or development phase and therefore have not yet been made available for use may not be submitted.

3. WHO MAY SUBMIT A PRODUCT?

The projects that are eligible for these awards must be submitted by the natural or legal person who has the rights to the aquatic installation, project or programme. Whoever submits the proposal will be held liable for the authenticity of the information and compliance with the current industrial and intellectual property law.

As many projects as are deemed appropriate may be submitted, but it is necessary to register each one individually.

Registration for the Awards will only be valid if the documentation indicated in section 4 is completed and submitted.

The products submitted will be reviewed by an expert jury selected by Fira de Barcelona, the composition of which will be announced before the closing date of this call for entries.

4. REGISTRATION AND DOCUMENTATION

To participate in any of the categories of the Piscina & Wellness Barcelona 2021 Awards, the following forms must be completed with the information corresponding to the Participant, a Project description and the complementary documentation necessary for its evaluation.

- Award for the Best Project in Water Fun (Wellness Category):
<https://solicitud.piscinawellness.com/en/aquatic-fun-award/>
- Award for the Best Project in Water Relaxation (Wellness Category):
<https://solicitud.piscinawellness.com/en/relaxation-award/>

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- Award for the Best Project in Water Sports (Health Category):
<https://solicitud.piscinawellness.com/en/sport-award/>
- Award for the Best Project in Aquatic Treatment (Health Category):
<https://solicitud.piscinawellness.com/en/treatment-award/>
- Award for the Best Project in Water Literacy and Accessibility (Community Category): : <https://solicitud.piscinawellness.com/en/community-award/>

Once registered, confirmation of your entry will be received at the e-mail address indicated in the registration details.

All information must be completed, in Spanish, Catalan or English. Proposals in any other language will not be accepted. For queries relating to the competition, e-mail awards@marketaad.com.

Registration for the Award is **FREE OF CHARGE**. It can only be completed online and will only be valid if the listed documentation is delivered before the deadlines specified in these rules.

5. AUTOMATIC PARTICIPATION IN THE INNOVATION ZONE EXHIBITION AREA

Three finalists from each category will be selected by the Technical Committee and will be exhibited in the Innovation Zone area.

Selection as a finalist automatically entitles a poster presentation of your product to be featured in the Innovative Product exhibition area within the Innovation Zone. The poster will contain the name of the company and the product, a description of the product and a photograph.

6. INTELLECTUAL PROPERTY RIGHTS

The Awards organiser reserves the right to reproduce information and images related to the selected proposals and record them on all documented formats it deems necessary for informative and dissemination purposes. The owners will always be mentioned in the project's footer. Participants must submit proposals that do not infringe on the rights of third parties in any way. In the event of any claims of this nature, FIRA DE BARCELONA shall be held harmless from any liability deriving from such claims. Additionally, participants will also be liable for any claims that may be filed by entities with regards to intellectual property rights and to which they may be affiliated.

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The proposals submitted in this call that do not reach the final will not be made public.

7. PARTICIPATION DEADLINES

The deadline for participation and submitting proposals is 11:59 pm CEST on **11 October 2021**.

8. SELECTION COMMITTEE AND TECHNICAL SECRETARIAT

The Selection Committee will be made up of renowned professionals selected under the supervision of Fira de Barcelona. The composition of the Committee will be announced before the closure of this call.

The Jury may, if it deems it appropriate, request additional information in relation to the proposals submitted.

The Technical Secretariat for the documentation requested to take part in the Piscina & Wellness Barcelona 2021 Awards is marketAAD (awards@marketaad.com)

9. SELECTION CRITERIA

The Committee will award the Piscina & Wellness Barcelona 2021 Project Awards to the aquatic projects, facilities or programmes that represent the most added value to their businesses or initiatives in which they collaborate.

This added value will be assessed on the basis of the documentation submitted and considering the project's **discursive** (qualitative impact on positioning and differentiation) and **operational power** of (performance improvement metrics). In addition, projects that are clearly committed to **sustainability** in terms of the efficient use of resources (water, energy, raw materials) and respect for the environment where they are located will be explicitly valued. Other innovative elements will also be assessed, such as the implementation of **digital** and other high-impact **technologies** or the introduction of unique **processes** and approaches.

10. COMMUNICATION

The Technical Secretariat of the awards will inform the participants of their selection as winners on **25 October 2021**.

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11. PRIZE

The Committee will award the prizes to those projects that are best evaluated according to the assessment criteria specified in Rule no. 9.

The Awards, each consisting of an accreditation certificate and accolade, will be awarded to the natural person or legal entity (through their legal representative or accredited person to collect the prize on their behalf) who has submitted and exhibited the product in the Piscina & Wellness Barcelona 2021 Trade Show.

The awards cannot be declared null and void nor can there be a tie.

12. PRESENTATION OF THE AWARDS

The verdict will be read out and the awards will be presented at a public ceremony during the Gala Awards Dinner to be held on 29 November during the Piscina & Wellness Barcelona 2021 Trade Show (space to be confirmed). The winning projects and the finalists may include the award attained in their technical documentation.

13. INCIDENTS

It is the exclusive responsibility of the Panel of Judges to resolve any issues that arise in relation to the conferring of the Awards. The Judges' decisions are final and cannot be challenged.

14. ACCEPTANCE OF THESE RULES

Participation in any category of the Piscina & Wellness Barcelona 2021 Awards entails full acceptance of these rules. The Jury will be authorised to resolve any unforeseen eventuality.

15. PRIVACY POLICY AND INFORMATION REGARDING PERSONAL DATA PROTECTION

Data controller: FIRA INTERNACIONAL DE BARCELONA, with Tax ID number Q-0873006-A, and domiciled at Av. Reina M^a Cristina s/n, 08004 Barcelona and its investee

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companies Alimentaria Exhibitions S. L. U. and Fira Barcelona International Exhibitions and Services S. L.

Purpose: To process your data in relation to your participation in the Piscina & Wellness Barcelona 2021 Awards, and to send you promotional and/or advertising information about the Trade Fair and the activities which are carried out, including via electronic means. Conversely, the purpose of the processing will also be the maintenance of lists of people to whom commercial mailing must not be sent if you have informed us that you do not want to receive promotional/advertising information by electronic means. Finally, also with regard to maintaining data deletion/cancellation lists if you have exercised your right to cancellation of your data. These will remain blocked and with restricted access for the minimum period established by law.

Legal basis: Consent granted by the data subject.

Recipients: Your data shall not be transferred to third parties.

Rights: You have the right to access, rectify and erase your personal data, as well as the rights of portability and restriction of its processing, as set out in the additional information section.

Additional information: you may view additional detailed information on data protection on our website www.firabarcelona.com, in the "Privacy Policy" section.

LSSI: In accordance with Law 34/2002, of 11 July, on Information Society Services you can authorise the sending, by any means, of information relating to our trade fairs that may be of interest to you.

16. AMENDMENTS TO THESE RULES

FIRA DE BARCELONA reserves the right to make any amendments, deletions and/or additions to these rules at any time.

17. FORCE MAJEURE

The Organiser reserves the right to cancel the contest in the event of force majeure, if so advised; such a cancellation will not constitute grounds for any kind of claim.

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